# Web Design – Project Description

**Student Name:**

Lorcan Bowens

**Student Number:**

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**GearHost Deployment Link:**

<ftp://bowensandthewood%5C%24bowensandthewood@ftp.gear.host/>

**GitHub Repository**

<https://github.com/Lorcan-Bowens/BowensAndTheWood>

**What is my project about?**

This website is a portfolio, designed for my eldest brother Rory Bowens. Rory had previously asked me to build him a website back when I first expressed an interest in studying web design. With this in mind, I knew immediately who would become my first ever client, for my inaugural web design project, when we received the brief at the beginning of the semester. Rory is a radio producer, presenter, engineer and journalist, currently working in music and talk broadcasting. With such a wealth of experience in his profession already, I gladly took this unmissable opportunity.

**What was discussed at our meeting?**

When myself and Rory sat down to discuss the vision for the website, I reminded myself of everything we had covered in class, relating to client interactions. I made sure to get all of the crucial information I required, to design a website in which he would be pleased with. Rory expressed his wishes for the following:

* A clean, simple, eye catching design.
* Emphasis on smooth, responsive functionality, not something overly complicated.
* Easy to navigate.
* Most immediate target market to be between teens and young adults.
* To have a portfolio section, documenting all he has achieved.
* Have a page dedicated to his work undertaken on his radio show, The Slip.
* Pay an homage to The Slip’s page on the NTS website.
* Include a merchandise section.
* Include a contact form.
* Finally, have links to all social media.

**The Design**

For the design I opted to use simple blacks and whites to develop a clear and clean website. I stayed true to many of the elements that can be seen on The Slip, however, to capture the quirkiness of Rory’s rather bizarre playlists, I utilized a soft pink, to add a distinctly odd personality, and further dimensions to the site. I used very few animations, as I chose to incorporate subtle features such as, smooth scrolling, and use of modals on the storefront and Episodes pages.

**Challenges**

The most difficult part of the assignment for me, was both, using three examples of JavaScript, and correctly laying out each page’s divisions. I felt I was doing a lot of unnecessary work with my CSS document, in order to correct problems with the page’s divisions. These are two aspects of web design that I desperately need to improve on throughout my journey.

**Conclusion**

To conclude, I have thoroughly enjoyed this experience. Web design is becoming something I am more and more passionate about with every passing day. It is endlessly motivational to see how far I have come over the past couple of months, and almost surreal that I have already completed a project that I will take tremendous pride in. I have learned many new things about each of the languages we have covered so far through developing this website. I look forward to learning more, and improving on the bits I don’t quite know yet, as I hope to prosper as a professional developer someday.